Toyota Forklift

In the United States, Toyota Materials Handling inc., or TMHU, has been the best selling lift truck supplier since 1992. This business has been headquartered out of Irvine, California for well over 40 years, providing a complete line of quality lift trucks. With an impressive reputation of durability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyotaâ??s legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S.A are built here.

All Toyota machines and parts designed within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to relentless progress and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For instance, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the current centralized EPA standards and have complied with Californiaâ??s strict emission standards and policies.

Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its dedication to construct high quality lift vehicles while offering superb client assistance and service. â??We must be able to learn and predict the needs of our customers,â• said Brett Wood. â??As a leader, our success also depends on our ability to address our customersâ?? operational, safety and environmental cost issues.â• TMHUâ??s parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the worldâ??s largest lift truck provider and is amongst the magazines prestigious Worldâ??s Most Admired Companies.

Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an excellent company philosophy towards environmental conservancy within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other corporations and certainly no other resource handling manufacturer can so far rival Toyota. Environmental responsibility is a key aspect of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyotaâ??s innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets Californiaâ??s more elaborate 2010 emission standards. The finished invention is a lift truck that creates 70 percent less smog forming emissions than the existing Federal standards tolerate.

Furthermore in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their commitment to the environment. Upwards of 57,000 trees have been planted in district parks and national forests damaged by natural reasons such as fires, as a result of this relationship. 10,500 seedlings have also been distributed through Toyota Industrial Equipmentâ??s network of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

Industry-Leading Safety

Toyotaâ??s lift trucks provide enhanced output, visibility, ergonomics and durability, and most importantly, the industryâ??s leading safety technology. The companyâ??s System of Active Stability, also referred to as â??SASâ?•, helps lessen the chance of incidents and accidental injuries, and increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses various aspects that might lead to lateral insecurity and potential lateral overturn. When one of those conditions are detected, SAS instantly engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truckâ??s stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding strength.

The SAS systems were originally used on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped thrust Toyota into the lead for industry safety standards. Now, SAS is used on almost every modern internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with compulsory worker education, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% drop in industry wide collisions, loss of control, falls and overturn from a lift vehicle for the same period.

Toyotaâ??s rigid standards reach far beyond the technology itself. The company believes in providing widespread Operator Safety Training programs to help customers satisfy and exceed OSHA standard 1910.178. Education services, video tutorials and various resources, covering a wide scope of mattersâ??from individual safety, to OSHA rules, to surface and cargo conditions, are offered through the seller network.

Toyota's Dedication to The U.S.A.

Toyota has sustained a permanent existence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, created its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America at the moment are built in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of production facilities over 126 acres of property. Facilities include a National Customer Center, as well as manufacturing operations and distribution centers for equipment and service components, with the total commitment exceeding $113 million dollars.

The new National Customer Center was conceived to serve both sellers and clients of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capacity for 120; a presentation theater; Toyotaâ??s Hall of Fame showcasing Toyotaâ??s story since the birth of its originator, Sakichi Toyoda, in 1867, and finally a training center.

Leader in Client Service and Satisfaction

The NCC embodies Toyotaâ??s dedication to offering top-notch consumer service. TMHUâ??s 68 certified Toyota Industrial Equipment, or TIE dealers, along with 189 dealership locations all through the U.S, supply the most wide-ranging and inclusive consumer service and support in the industry. The companyâ??s new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.