

## Genie Forklift

Genie is a universally established company that enjoys the spirit of partnership with their vast network of connected customers. Genie Industries prides itself on the intention of bringing materials and people higher and extending beyond the goods they design. Genie Industries strives to help clientele build their operations no matter how large or small the scale of undertaking may be.

In 1996, with the launch of the Genie Hoist, which is a pneumatic, portable materials lift spawned the beginning of Genie Industries. A series of aerial work platforms and other material lift trucks followed to satisfy customer demand. These innovative products secured universal acknowledgment and established contemporary product design.

At this time, Genie Industries is a subsidiary of the Terex Corporation. Among their highest priorities are to build and maintain foremost quality production and uncompromising level of support and service. With clients from Dubai to Dallas and Hong Kong to Helsinki requesting the unique blue coloured materials forklifts on the jobsite, the company is firmly planted in their exceptional customer values and service. Acknowledging that their consumers are their greatest inspiration, the team at Genie Industries are individually dedicated to offering expertise and maintaining customer rapport.

The reliable team is constantly committed to identify the most green and cost-effective, environmentally responsible methods to develop the products the customers would like. The company's "lean production" methods help limit waste while providing the highest quality product possible in the shortest timeframe at the least expensive cost to the client. The staff at Genie Industries is proud to serve the industry and this is mirrored in every invention they design. Always inviting client contribution allows them to produce and develop modern new products that are effortless to service and operate, provide optimum value-for-cost and satisfy worldwide standards. Thriving on client criticism allows Genie Industries to continually evolve and satisfy the consumers' requirements.

Genie service specialists grasp the importance of uptime. They are readily available to answer questions and offer solutions. Their extensive components network will promptly send components to guarantee their customers' machinery are operating effectively. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great delight in its client service and builds and serves its products to ensure proficiency and maximum uptime on the job. Providing on-going education opportunities, to marketing support to flexible financing possibilities, Genie Industries offers their customers the tools to get the most out of their investment.